



WEBCAST

CORE CONVERSIONS: BEST PRACTICES AND PITFALLS

PRESENTED BY ICI CONSULTING
November 12th at 1 pm MST

[Register for Webcast](#)

Description

"Core Conversion" might be the two most daunting words for bank executives. When conversions go wrong, customer service suffers, clients leave, employees quit, and the institution's reputation can take years to repair.

In this webcast, we'll share how to approach a core conversion with confidence and avoid costly missteps that can derail success. ICI leadership will cover strategies financial institutions can use to implement new Core Processing systems and ancillary platforms in a way that's both efficient and cost-effective. **Gail Fuller, SVP at ICI Consulting**, will outline best practices and flag common pitfalls before they become major issues. Our goal is to ease the concerns that often surround core conversions and help set your organization up for success.

Speaker



Gail Fuller, SVP
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Gail Fuller has over 30 years of experience in the financial services industry. She has business and IT experience in mergers and acquisitions and data conversions, including implementing solutions on clients' preferred platforms. During her career, Gail has worked on setting up, configuring and migrating systems and services on multiple platforms during mergers and acquisitions. She has successfully helped clients modernize outdated systems and improve processes and has proven record of implementing new processes and streamlining operations that increase efficiency.

This webcast will answer the following questions:

- What strategies can help ensure a smooth, cost-effective core conversion?
- What common myths delay implementation or lead to failed conversions?
- How can your bank effectively prepare and train staff for the transition?
- What should be in place for ongoing maintenance and technical support?

Tangible benefits for attendees

- Learn best practices other financial institutions use for successful core conversions.
- Understand the common pitfalls that cause delays or lead to conversion failures.
- Gain strategies to ensure your staff is properly trained and prepared.

About ICI Consulting

www.ici-consulting.com

ICI has assisted over 895 financial institutions in evaluating, negotiating and implementing Core Processing and Ancillary System solutions. At ICI, our excellent reputation with customers is our most valuable asset. Our goal is to provide unparalleled expertise, knowledge and experience to clients.

ICI provides services in the following areas:

- Core Processing
- Artificial Intelligence
- Debit and Credit Card Processing
- Digital Banking
- Cyber Defense Strategy
- Cash Management and Treasury Services
- COLD and Document Imaging
- Lending Systems
- Wire Transfer
- Retail Delivery: ATM, Teller, and Platform