



THE SCHOOL LEADERS ASSOCIATION

*Stronger Principals.
Stronger Schools.
Stronger Kentucky.*

**INAUGURAL
COHORT
NOW OPEN!**

KENTUCKY PRINCIPAL LEADERSHIP ACADEMY:

POWERED BY KASA

A PREMIER 15-MONTH LEADERSHIP EXPERIENCE FOR KENTUCKY PRINCIPALS.

A research-informed journey that develops leadership capacity, strengthens school culture, and drives better outcomes for students across our Commonwealth.

**15-MONTH
LEADERSHIP JOURNEY**

**INSPIRE.
EQUIP.
EMPOWER.**

**LEAD.
THRIVE.
TRANSFORM.**

**“Great leadership
changes schools.
Great principals
change lives.”**



Personalized Coaching

One-on-one coaching
to support real-world
leadership.



Peer Learning Networks

Collaborate, share
challenges, and
grow together.



Proven Leadership Framework

The Five Practices of
Exemplary Leadership®
at the core.



Measurable Impact

Build capacity, retain
leaders, and improve
student outcomes.

APPLY TODAY!

www.kasa.org

Contact Dr. Rhonda Caldwell
(rhonda@kasa.org)



RESEARCH-ALIGNED.



PRACTICE-DRIVEN.



KENTUCKY-FOCUSED.

BE PART OF THE CHANGE.

STRONG PRINCIPALS. STRONG SCHOOLS. STRONGER KENTUCKY.

Invest in Leadership. Transform Schools. Elevate Students.



WHY PRINCIPAL LEADERSHIP MATTERS



Principals are the #1 in-school influence on student achievement.

Effective principals create the conditions where teachers thrive and students grow.



Leadership today is more complex than ever.

Principals navigate change, accountability, staffing challenges, and high expectations every day.



Developing leaders grows leaders.

Investing in principals builds a strong leadership pipeline for the future.



Students benefit most.

When principals lead well, school culture improves, teachers stay, and students succeed.

A PROVEN LEADERSHIP SOLUTION FOR KENTUCKY SCHOOLS

KASA, in partnership with Ascendant Global Leadership, delivers The Leadership Challenge® solution through the Kentucky Principals Leadership Academy.



THE IMPACT IS POWERFUL



FOR PRINCIPALS

- Lead with confidence and clarity
- Strengthen relationships and trust
- Drive results through people
- Greater satisfaction and effectiveness



FOR SCHOOL LEADERS & TEAMS

- Stronger collaboration and communication
- A culture of collective leadership
- Improved problem solving and alignment
- Higher engagement and retention



FOR STUDENTS

- Better learning environments
- More engaged and supported teachers
- Increased achievement and opportunity
- Brighter futures for Kentucky's children

WHAT IS THE KENTUCKY PRINCIPALS LEADERSHIP ACADEMY?

The Kentucky Principals Leadership Academy is a 15-month regional pilot program designed to develop and strengthen principal leadership capacity across Kentucky schools through proven leadership practices, coaching, collaboration, and measurable results.

15-MONTH TIMELINE



NOVEMBER



DECEMBER-SEPTEMBER



OCTOBER-JANUARY

"The Leadership Challenge changed how I lead and how my school works together."

– KASA Participant

KENTUCKY PRINCIPAL LEADERSHIP ACADEMY: *POWERED BY KASA*



Investing in Principals. Strengthening Schools. Transforming Kentucky.



More confident



Better equipped
to build trust
and culture



Stronger at developing
teachers and
leadership teams



Connected to a
statewide network of
high performing
principals



Guided by executive
coaches instead of
navigating challenges
alone



Leading with a
research-based
framework proven to
improve organizational
performance.



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THE 15-MONTH JOURNEY

Three phases. Lasting impact.

1

PHASE 1: LAUNCH & LEARN (NOVEMBER)

Orientation, LPI 360 assessment, and two-day Leadership Challenge® Workshop.

2

PHASE 2: APPLY & GROW (DECEMBER – SEPTEMBER)

Coaching, virtual webinars, peer learning pods, and applied leadership projects.

3

PHASE 3: REFLECT & CELEBRATE (OCTOBER – JANUARY)

LPI reassessment, The Challenge Continues® Workshop, capstone project, and graduation.



A regional cohort of 10–30 principals representing rural, suburban, and urban districts across Kentucky.



WHY IT MATTERS

Stronger leaders.
Stronger schools.
Stronger Kentucky.

- ✓ Develop confident, capable principals
- ✓ Improve school culture and climate
- ✓ Increase teacher retention
- ✓ Drive student success
- ✓ Build a pipeline of future leaders
- ✓ Strengthen communities and Kentucky's economy

**Your investment helps build a legacy
of leadership that lasts.**



INVEST IN LEADERSHIP. INVEST IN KENTUCKY.

Corporate partners play a vital role in preparing school leaders who drive innovation, collaboration, and excellence in every community. Your support fuels this transformational journey.

SPONSOR BENEFITS



Visibility

Recognition in all program materials, events, and communications.



Network

Connect with education leaders from across Kentucky.



Impact

Directly support leadership development and better student outcomes.



Legacy

Help build a stronger future for Kentucky communities.



Partnership

Join a mission-driven effort creating lasting change.



RESEARCH-ALIGNED, (PSEL, SREB, Wallace Foundation research)



PRACTICE-DRIVEN.



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TOGETHER, WE CAN DEVELOP EXTRAORDINARY PRINCIPALS WHO LEAD SCHOOLS—AND **TRANSFORM LIVES.**



GREAT LEADERSHIP CHANGES SCHOOLS.
GREAT PRINCIPALS CHANGE LIVES.



LEARN MORE:
kasa.org

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TRANSFORM EDUCATION.
CHANGE LIVES.

BECOME A
CORPORATE SPONSOR.



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LEARN MORE OR BECOME A SPONSOR:
kasa.org



KENTUCKY PRINCIPALS LEADERSHIP ACADEMY (KPLA)

15-MONTH LEADERSHIP JOURNEY

Learn. Lead. Apply. Grow.



The KPLA Applied Leadership Project (ALP) connects learning to real impact. Leaders apply The Leadership Challenge® Five Practices to solve a meaningful school challenge and demonstrate measurable results.



Model
the Way



Inspire a
Shared Vision



Challenge
the Process



Enable
Others to Act



Encourage
the Heart

PHASE 1: LAUNCH & LEARN

NOVEMBER



Program launch & orientation



LPI 360 Assessment (Baseline)



2-Day In-Person
The Leadership Challenge®
Workshop



Coaching Match

DELIVERABLES

- Leadership Vision
- Leadership Challenge Statement
- Initial Project Ideas
- Personal Strengths & Growth Areas

PHASE 2: APPLY & GROW

DECEMBER – SEPTEMBER

LEARN • APPLY • REFLECT



Coaching
(3 One-Hour
Sessions)

Session 1
Session 2
Session 3



Virtual Webinars
(4 Total)

Webinar 1
Webinar 2
Webinar 3
Webinar 4



Peer Learning
Pods

Collaborate,
problem-solve
& give feedback
throughout



Applied Leadership
Project

Implement,
collect data,
adapt & lead
change

MID-YEAR CHECKPOINT

7-Minute Project Update + Peer Feedback

PHASE 3: REFLECT & CELEBRATE

OCTOBER – JANUARY



LPI 360 Reassessment



2-Day In-Person
The Challenge Continues®
Workshop



Finalize & Prepare
Capstone Project



Capstone Presentations
& Graduation

DELIVERABLES

- Final Project Report
- Capstone Presentation
- Leadership Portfolio
- LPI Growth Analysis

APPLIED LEADERSHIP PROJECT (ALP): REAL CHALLENGE. REAL IMPACT.

1. DISCOVER & PLAN



Identify a meaningful
school challenge.
Clarify vision, stakeholders,
measures, and plan.

DELIVERABLE:
Project Proposal
(Coach Approved)

2. ENGAGE & DESIGN



Share proposal with
peer pod for feedback.
Refine plan and begin
implementation.

DELIVERABLE:
Revised Project Plan

3. IMPLEMENT & LEAD



Put your plan into action.
Lead people, navigate
challenges, adapt and
communicate.

DELIVERABLE:
Evidence Collection
(Artifacts & Data)

4. REFLECT & IMPROVE



Reflect monthly, adjust
strategies, and strengthen
leadership behaviors with
support from coaching.

DELIVERABLE:
Leadership Journal
& Reflections

5. MEASURE & CELEBRATE



Analyze results, tell your
leadership story, and
prepare to inspire
others.

DELIVERABLE:
Final Project Report
& Capstone Presentation

PROJECT FOCUS AREAS

- ✓ School Culture & Climate
- ✓ Instruction & PLC Effectiveness
- ✓ Student Engagement & Attendance
- ✓ Teacher Leadership
- ✓ Family & Community Engagement
- ✓ Or another priority you lead!



Improve Teaching. Elevate Learning.
Grow People. Strengthen Schools.

EVIDENCE YOU WILL COLLECT



Surveys (staff, students, families)



Achievement & Attendance Data



Meeting Agendas & Notes



Photos, Videos, Newsletters



PD Materials & PLC Products



Observation Data



LPI 360 Reflections



Coaching Reflections



Graphs & Before/After Data

CAPSTONE PRESENTATION: LEADERSHIP IN ACTION

10-Minute Presentation + 5-Minute Q&A

1

My Leadership Journey
LPI insights & growth

4

Leadership in Action
Applying the Five
Practices

7

My Growth
How I have changed as
a leader

2

The Challenge
What mattered
& why

5

Coaching Impact
Conversations that
changed my thinking

8

Sustainability
How the work will
continue

3

Vision & Strategy
Creating shared
ownership

6

Evidence & Results
Data, outcomes &
artifacts

9

Advice
One lesson for future
KPLA leaders

CAPSTONE EVALUATION RUBRIC (100 POINTS)



- Problem Identification (10)
- Vision & Strategic Thinking (10)
- Application of Five Practices (20)
- Stakeholder Engagement (10)
- Evidence & Data (15)
- Leadership Growth (15)
- Sustainability (10)
- Presentation Quality (10)

THE RESULT

Stronger Leaders. Better Schools. Greater Impact for Students.



Leadership
Growth



School
Improvement



Measurable
Results



KPLA
Graduate

ONE COHORT. 15 MONTHS. LIFETIME OF LEADERSHIP. Building Leadership Capacity Across Kentucky—Together.

#LeadKentuckyForward